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# **ESPN's RISE UP**

## **Transforms Ingraham High School Athletic Facility**

Ingraham High School's gymnasium, with floors and bleachers that date back to the year the school opened, was selected as one of four schools to receive an athletic facility renovation this year. The transformation was aired in the second episode of the ESPN original series RISE UP.

Ingraham's facility, which had no hot water for post-game showers and a weight room filled with 1970's-vintage 'Let's Get Physical' videos and equipment, hasn't kept student spirit down, though. Ingraham, a school of 1,051 students just seven miles from the Seattle space needle, has been honored for sportsmanship four years in a row.



### > Special Connection

RISE UP Seattle tapped Ingraham alumni Greg Root, president of SuperGraphics, a Seattle-based visual communications company that specializes in decor and branded solutions for event and retail environments, to help with the makeover. Root played football at Ingraham and went on to play on the varsity Western Washington University football team.



SuperGraphics, a division of GM Nameplate, often uses Avery Dennison products to create graphics for its clients. "Avery Dennison products are top-of-the-line and I knew they would be a great fit for this project," said Root.

### Graphics Rise Up from the Floor to the Ceiling

Avery Dennison digital media products were used by SuperGraphics to create new graphics for the athletic facility's floors, bleachers and windows that feature the school's colors (blue, white and gray), insignia and mascot, the ram.

High-quality Avery Dennison calendered films, MPI 2923, produced high-impact, colorful graphics and were protected with DOL 2070 to ensure long-term durability. "With Avery Dennison's assistance, the new athletic facility is a source of pride for Ingraham's students and community for many years to come," shared Root.

Avery Dennison is proud to support SuperGraphics, ESPN and the Ingraham High School community. The new athletic facility is a site to see.

 The Ingraham H.S. athletic facility received a make over.

- Old bleachers are transformed with new Avery vinyl graphics.
- New digitally-printed signage from floor to ceiling.
- SuperGraphics printed and installed all the new graphics.
- **5** The school's mascot, a ram, is now prominent in the facility.

Graphics and Reflective Solutions Regional Headquarters & Manufacturing Locations

North America Phone: +1 800-282-8379 www.na.averygraphics.com

#### Europe

Phone: +32 (0)14 40 48 11 www.eu.averygraphics.com

South America Phone: +55 19 3876 7736 www.na.averygraphics.com

#### Asia Pacific

English: +61 2 8839 8100 Chinese: +86 21 3395 1888 www.ap.averygraphics.com

